



PRESS RELEASE

For Immediate Release

Apollo Launches TrueCollect™, Merging Its Market-Leading Web-Based Payment, Debt Collection and Debt Recovery Technologies Into One Integrated Solution

IRVINE, California—October 12, 2009—Apollo Enterprise Solutions, Inc., the leading provider of web-based payment, debt collection and debt recovery technologies, today announced the consolidation of its market-leading web collections solutions into one comprehensive offering, branded **TrueCollect™**. This new offering integrates the broadest set of features and service functionality in the industry today, including total compliance with Federal and State laws governing web collections, and significantly increased security measures designed to thwart the latest cyber threats facing the debt collection industry.

TrueCollect™ is offered as Software-as-a-Service solution that targets large financial institutions such as major banks, other large credit grantors and major debt buyers. "For quite some time we have been thinking of ways to make it clearer to our audiences what our main differential advantage is in the marketplace. **TrueCollect™** captures the essence of our secure web collection products because we are the only company offering **True** real-time web collections", stated Joseph Konowiecki, Apollo's CEO. Konowiecki continued "We have found that using up-to-the-minute real-time credit scores and applying other such real-time processes is the only way to maximize recoveries for our clients."

About Apollo

Apollo is the leading provider of enterprise-class, web-based solutions to major creditors for debtor self-payment and self-settlement. **TrueCollect™** allows creditors to recover delinquent debts faster and more efficiently than any other solution on the market. Apollo's **TrueCollect™** technology is protected by 13 U.S. and International Patents Pending, and several more patents are being applied for in the U.S. and other countries.

Contact

Joseph S. Konowiecki, Chairman and CEO
Apollo Enterprise Solutions, Inc.
2111 Business Center Drive, Suite 204
Irvine, CA 92612
(562) 437-7855
jkonowiecki@apolloenterprise.com
www.ApolloEnterprise.com